

**THE BRAND TRUSTED BY
AUSTRALIAN MOTORISTS
SINCE 1984**



- Leading Suppliers
- Low Entry Cost
- Business Software
- Strong Marketing



BUILDING ON SUCCESS

The Adrad Group of companies includes a number of manufacturing and distribution businesses in Australia, New Zealand and Thailand with products sold across the world.

Natrad AutoCare is an exciting new venture that extends the familiar and powerful Natrad brand into the automotive service sector.

Building on Natra's experience since 1922 and the success of Australia's largest Franchise of cooling specialist workshops, Natrad AutoCare will become a trusted household name for vehicle servicing and general mechanical repairs.

We are investing considerable resources into this Franchise and together with capable workshop owners we'll make Natrad AutoCare a great success.



Gary Washington
Director

NATRAD AUTOCARE

Opportunities for Growth

Extending our trusted and recognised brand

Since 1984, the Natrad brand has represented the largest group of specialist radiator repair workshops in the country evolving directly from the pioneer original equipment radiator manufacturer for Australian vehicles.

Over the years, Natrad has earned a reputation for providing quality workmanship, trusted advice and affordable, superior products that have excellent support and warranty programs.

The Natrad Franchise boasts many highly successful owner-operated businesses who have enjoyed increased business growth and cost-effective professional marketing since joining the group.

With supporting business infrastructure already in place and a respected national consumer brand, expansion into the vehicle service and repairs sector offers a number of advantages.

Strengths

- Leading Brand
- Marketing
- Low Entry Cost
- Buying Power
- Business Model

National Support

Natrad AutoCare provides the systems, support and buying power. This allows the workshop owner to improve promotion and operation of the business whilst devoting more time to managing their workshop and customers.



Natrad AutoCare

JOINING THE FRANCHISE

Requirements

Becoming a Natrad AutoCare Franchisee can deliver enormous benefits to workshops who have the necessary requirements and seek to be part of a professional and powerful national brand.

Below are some of the staff and equipment requirements that prospective Natrad AutoCare Franchisees will need to provide.

Prominent Location

Premises should ideally be on a major road and clearly visible to passing traffic.

Dedicated Office Staff

Reception duties and handling phone calls / enquiries to be serviced by dedicated staff.

Qualified Staff

Service technician(s) to have state recognised Mechanical Qualification and compliance.

Environment

Businesses must manage and dispose of harmful substances according to local environmental regulations.

2 Vehicle Hoists (min.)

Workshop should be equipped with 2 or more hoists each with capacity at least 3 tonnes.

Customer Waiting Lounge

Comfortable waiting area for customers to use while their vehicle repairs are completed.

A/C Licence

Refrigerant handling licence required if conducting air conditioning system repairs.

Oil Recovery System

Waste oils must be captured and collected for reprocessing by a waste management provider.

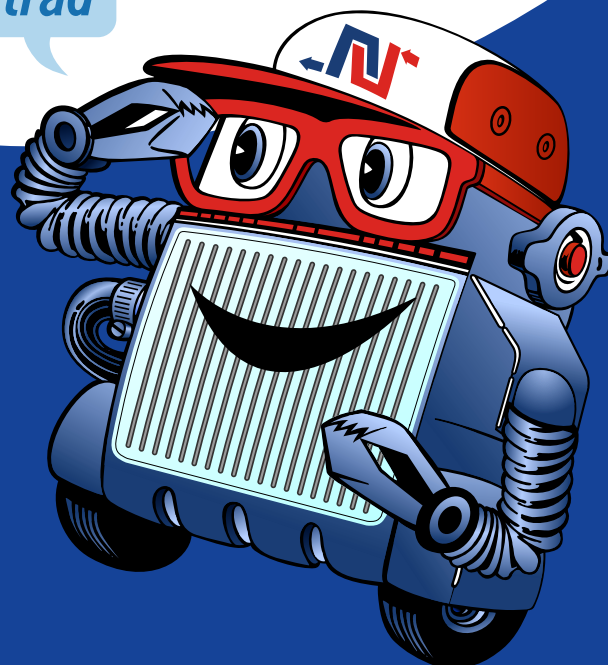
Roadworthy Checks

Authorised to inspect and issue state vehicle certificate of roadworthiness (preferred).

Other

Full details are available from Natrad Head Office.

Nip into Natrad



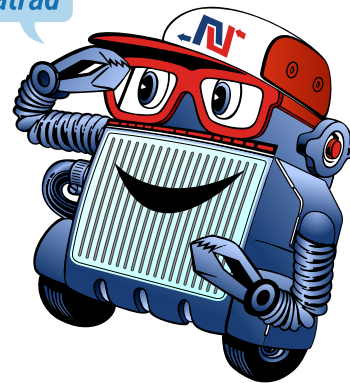
**If you have any questions we
would love to chat with you**

Natrad Head Office
252 – 256 Hammond Street
Dandenong South VIC 3175

Roy Lapedota
National Franchise Manager

M : 0434 312 600
F : 03 9795 0807
roy.lapedota@natrad.com.au





FRANCHISEE EXPRESSION OF INTEREST

Natrad AutoCare is currently looking for vehicle service and repair businesses that want to grow by using our powerful, nationally recognised and respected brand.

We're offering a package that involves workshop identity, uniforms, advertising, marketing tools, online presence, business software, purchasing benefits and more.

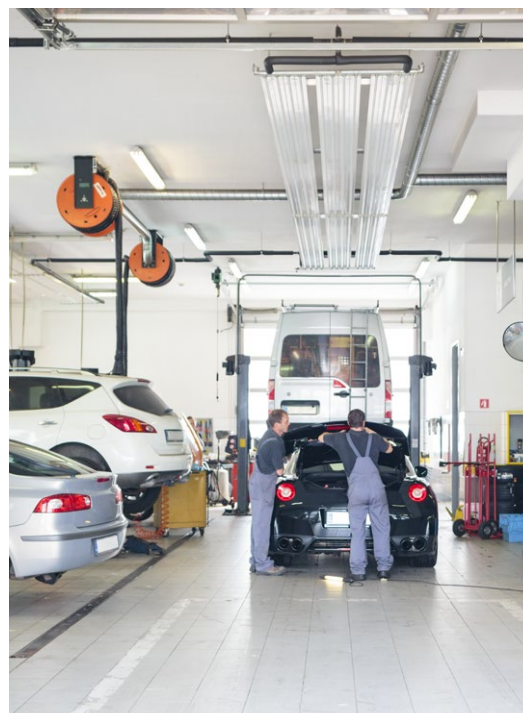
Interested?

Tell us about your business using the form below to learn more about this exciting new opportunity.

Your vehicle and servicing capabilities (tick all that apply).

- | | |
|----------------------------------------------|-------------------------------------------|
| <input type="checkbox"/> Passenger Car / 4x4 | <input type="checkbox"/> High Performance |
| <input type="checkbox"/> Heavy Vehicle | <input type="checkbox"/> Log Book Service |
| <input type="checkbox"/> Engine Cooling | <input type="checkbox"/> Air Conditioning |
| <input type="checkbox"/> Mechanical | <input type="checkbox"/> Auto Electrical |
| <input type="checkbox"/> Transmission | <input type="checkbox"/> Petrol Engines |
| <input type="checkbox"/> Diesel Engines | <input type="checkbox"/> LPG Engines |
| <input type="checkbox"/> Windscreen | <input type="checkbox"/> Wheels / Tyres |
| <input type="checkbox"/> Suspension | <input type="checkbox"/> Other _____ |

☐ I would like to learn more about the new Natrad AutoCare Franchise



First Name				Last Name			
Business Name					ABN		
Street Address							
Suburb				State			Postcode
Phone				Fax			
Email				Website			

Please complete and send to Roy Lapedota - Natrad National Franchise Manager

M: 0434 312 600 F: 03 9795 0807 E: roy.lapedota@natrad.com.au
252 – 256 Hammond Street, Dandenong South VIC 3175